



Section V: Evaluation Framework

SECTION V: EVALUATION FRAMEWORK

A. Indicators of Regional Progress

In June 2015, PWSEDD adopted a performance dashboard composed of indicators of regional progress. The dashboard uses a format similar to that adopted by the Institute for Strategy and Competitiveness. It contains six macro indicators. Each indicator is composed of three variables.

Determinations are made for each variable and indicator based on a “traffic light” model. If all variables are trending in a desirable direction, the indicator has a green light. A yellow light is assigned if the underlying variables show both positive and negative trends. If variables are uncertain or undetermined, an amber light is displayed. When all variables are trending in an undesirable direction, the indicator shows a red light.

The five indicators and the underlying variables for each are depicted in the figure to the right. In addition to these five indicators, PWSEDD tracks general economic trends as measured by personal per capita income, labor force size, and the composition of personal income. This dashboard is available and updated on the pwsedd.org web site.

In addition to the indicators of regional progress, PWSEDD will track and report progress on the Sound Opportunities Action Plan. The evaluation framework for the action plan follows on page 101. It will be posted on the CEDS project page on pwsedd.org and updated twice each year during the planning period.

Indicators of Regional Progress		
BUSINESS RETENTION AND EXPANSION: Strengthen the local business sector thru new businesses, increased business survivability, and greater preparedness.		
New Business Formation	Increase Business Survival	% of Businesses Prepared for Emergency
WORKFORCE READINESS AND RETENTION: Improve workplace maturity and technical skills in the local workforce.		
Reduce Unemployment	Increase CTE Concentrators	Employer Satisfaction with Workers
EXPAND ECONOMIC BASE: Increase regional economic base with focused efforts in the tourism and maritime sectors.		
Tourism Employment and Tourism Taxes	Fisheries Participation and Gross Value/Pound	Commercial and Industrial Property Values
INFRASTRUCTURE DEVELOPMENT: Advocate for and facilitate the development of public infrastructure and redevelopment		
AMHS Passenger Volume	Energy Efficient Housing Stock	Leveraged Funding for Public Infrastructure
REGIONAL COHESION: Increase regional cooperation and cohesion.		
CEDS Adoption	Stakeholder Participation	Regional Preparedness

B. Action Plan Evaluation Framework

Action Plan Evaluation Framework	In Process	On Target	Delayed	Accomplished
BUSINESS RETENTION AND EXPANSION:				
Sponsor one business development and financing workshop in partnership with agencies and private lenders				
Conduct 15 face-to-face BRE interviews				
Develop business preparedness awareness campaign				
Sponsor one business continuity workshop or webinar				
WORKFORCE READINESS AND RETENTION:				
Convene CTE educators and employers to plan and prioritize				
Partner with Alaska Maritime Works to expand CTE curricula and training				
Apply for workforce grant to develop work maturity skills program				
EXPAND ECONOMIC BASE:				
Inventory and assess the maritime support sector in the region				
Develop an online marine services directory				
Promote the online marine services directory				
INFRASTRUCTURE DEVELOPMENT:				
Monitor and advocate for Alaska Marine Highway service in the region				
Seek funding/resources to evaluate municipal authority for PWS ferry routes				
Promote household and commercial building energy efficiency				
Advocate for regional and community projects with funding partners				
Advance assessment and mitigation of Buckner Building brownfield issues				

Action Plan Evaluation Framework	In Process	On Target	Delayed	Accomplished
REGIONAL COHESION:				
Complete CEDS revision by December 31, 2016				
Track and report PWSEDD attendance and participation				
Advocate for increased regional participation in local emergency planning				
Partner with agencies and responders on an all communities emergency drill				

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Alaska Department of Labor and Workforce Development
Alaska Department of Natural Resources
Alaska Department of Public Safety
Alaska Department of Transportation and Public Facilities
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